FORECASTING PROCESSES: LESSONS FROM SUCCESSFUL COMPANIES

24 Managerial Judgment: Best as an Input to the Statistical Forecasting Process by Rob Dhuyvetter, J. R. Simplot Company

27 My Life As Soothsayer: 25 Years of Forecasting at British Telecom by Clive Mason

FORECASTING PRINCIPLES AND METHODS

33 To Include or Not to Include an Explanatory Variable: That Is the Question by William M. Bassin

37 A Primer on Forecasting with Neural Networks by Roy Batchelor

BOOKS AND SOFTWARE

44 Filling a Gap in the Demand Planning Software Spectrum: Jim Hoover reviews Demand Works Express 3.5

48 Paul Goodwin reviews Collaborative Planning, Forecasting and Replenishment: How to Create a Supply Chain Advantage by Dirk Seifert

FORECASTING FAQs

50 Kesten Green and J. Scott Armstrong on The War in Iraq: Should We Have Expected Better Forecasts?