

Guide for Prospective Authors

Foresight seeks to advance the practice of forecasting by publishing objective, useful, and readable perspectives on forecasting processes, methods, and sources of information. We welcome submissions from business-forecasting practitioners and managers, and encourage submission of articles that develop the practical implications of original research (which may be published elsewhere in another form).

Appropriate Topics Include

- Managing the forecasting and planning process
- Collaborative initiatives: S&OP and external collaboration
- Evaluating and improving forecasting support systems
- Practical issues in statistical-forecast modeling
- Measuring and tracking forecast accuracy
- Sources and uses of forecasting intelligence: prediction markets, online search data, social media, and big data
- Tutorials and case studies

To Submit an Article

Please submit a short proposal of your ideas and plans (one or two pages) in order to obtain editorial feedback on the appropriateness of the topic.

Submit proposals and manuscripts electronically to *Foresight* Editor, Len Tashman.
(LenTashman@forecasters.org)

Please include in your manuscript a list of 3-5 bullet points that we can publish as the "key takeaways" from the article. These points will help quickly engage potential readers in your topic.

Length and format of articles

- *Foresight* articles generally run under 4000 words plus tables and graphs. If need be, longer articles can be published in two or more parts.
- Graphics keep readers engaged. Please use illustrative tables and graphs with accompanying text rather than mathematical symbols and equations.
- Please limit citations to key sources, citing only articles that you reference to give the reader the basis of your recommendation or conclusion. Citations should take the form (Author, year). If two authors, (Smith & Jones, year); if several authors, (Smith and colleagues, year) For Internet citations, give the full URL.
- *Foresight* uses inline citations. Please do not use footnotes or endnotes.