SPONSORSHIP OPPORTUNITIES

WHY SPONSOR?
Foresight is published by the International Institute of Forecasters (IIF), a nonprofit dedicated to sharing forecasting research and know-how. Through publications, communications and conferences, the IIF bridges the gap between business forecasting theory and practice. It unites decision makers, forecasters and researchers across the globe to improve forecasting. Sponsoring supports these initiatives.

ABOUT FORESIGHT
Foresight is a quarterly print/online journal about forecasting principles and practices.
- Nearly 15 years in print
- Over 40 countries served
- Engaging, interactive online version
- Applications: budgeting, planning, sales, marketing, operations, logistics & more

SPONSOR THROUGH FORESIGHT
- Advertise in Foresight High-res, full-color ads
- Promote your business on Foresight website & social media Email blast & your link on Facebook, LinkedIn, Twitter & Instagram
- Contribute articles to Foresight Submission guidelines: lentashman@forecasters.org
- Buy custom compilations or guidebooks created from Foresight archives Reprint selected articles under a new cover
- Exhibit or present at Foresight and/or IIF conferences Self-promotion and networking with experts & Nobel laureates. More info: forecasters.org
- Partner through reciprocal-marketing Proposals welcome

BENEFITS
- Gain visibility, recognition & credibility
- Foster the advancement of forecasting
- Network across the globe
- Test your ideas, methods & plans against best practices
- Publish your articles & blogs
- Present your webinars
- Speak at conferences

SPONSORSHIP OPTIONS

Premier Sponsor $3,300/year
- Email blast to over 5,000 forecasting professionals, researchers & educators
- Half-page advertisement in Foresight annually
- A mention on four social-media sites
- Your logo/webpage link on Foresight’s webpage
- Substantial discounts for your colleagues/employees on conference registration
- Unlimited access to Foresight articles & archives

Corporate Sponsor $800/year
- Up to 5 print and digital subscriptions
- Recognition as a corporate sponsor on the Foresight website and in the journal
- Substantial employee discounts on conference registration

CONTACT
Michelle Kitchens
Marketing Director
303.638.0690
michelle.kitchens@forecasters.org

forecasters.org foresight.forecasters.org

International Institute of Forecasters