



International Institute of Forecasters

# FORESIGHT

forecasters.org

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## BENEFITS

- Gain visibility, recognition & credibility
- Foster the advancement of forecasting
- Network across the globe
- Test your ideas, methods & plans against best practices
- Publish your articles & blogs
- Present your webinars
- Speak at conferences

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### WHY SPONSOR?

*Foresight* is published by the International Institute of Forecasters (IIF), a nonprofit dedicated to sharing forecasting research and know-how. Through publications, communications and conferences, the IIF bridges the gap between business forecasting theory and practice. It unites decision makers, forecasters and researchers across the globe to improve forecasting. Sponsoring supports these initiatives.

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*Foresight* is a quarterly print/online journal about forecasting principles and practices.

- Nearly 15 years in print
- Over 40 countries served
- Engaging, interactive online version
- Applications: budgeting, planning, sales, marketing, operations, logistics & more

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