

# FORESIGHT

## 2019 FORESIGHT PRACTITIONERS CONFERENCE

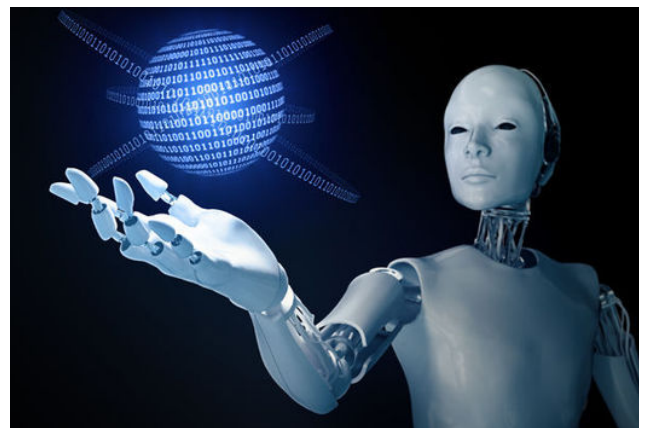
### AI: The Hype and the Promise for Forecasting and Planning

The world is abuzz about Artificial Intelligence (AI). How can we predict the impact of this ever-evolving juggernaut? The Foresight Practitioners Conference will explore this fascinating hot topic through the lens of forecasting. Presented by world-class experts, the conference will educate and inspire anyone wanting to gain insight into AI's effects on forecasting and planning. Select vendors will also exhibit and enhance the experience.

#### Why Sponsor?

Sponsoring this conference supports *Foresight's* initiatives to bring industry know-how and experience together with the innovations of evidence-based research. Your company will benefit

from exposure to presenters and attendees, and so much more, including exchanging information designed to improve forecasting practice. And you'll gain visibility—and credibility—in the pages of *Foresight*, on the *Foresight* website, and through conference promotions and social-media posts.



#### Platinum | \$7,500

- Host lunch with 5-minute presentation opportunity
- 1 full-page ad in *Foresight* for 12 months (4 issues), \$3500 value
- 3 conference registrations (includes lunch & breaks), \$3400 value
- Recognition in conference promotion, social media & blogs
- Recognition in our mailing list
- Logo & website link on the conference website
- Recognition from the podium
- Your banner prominently displayed (you supply)
- Single promotional piece for distribution to attendees
- Exhibitor table (materials provided by you)

#### Gold | \$4,500

- 1 half-page ad in *Foresight* for 6 months (2 issues), \$1800 value
- 2 conference registrations (includes lunch & breaks), \$2300 value
- Recognition in conference promotion, social media & blogs
- Recognition in our mailing list
- Logo & website link on the conference website
- Recognition from the podium
- Your banner prominently displayed (you supply)
- Single promotional piece for distribution to attendees
- Exhibitor table (materials provided by you)

#### Silver | \$2,000

- 1 conference registration (includes lunch & breaks), \$1145 value
- Logo & website link on the conference website
- Recognition from the podium
- Your banner prominently displayed (you supply)
- Single promotional piece for distribution to attendees
- Exhibitor table (materials provided by you)

#### Bronze | \$750

- Single promotional piece for distribution to attendees
- Logo & website link on the conference website
- Recognition from the podium
- Your banner prominently displayed (you supply)