

SPONSORSHIP MENU FOR 2017 FORESIGHT PRACTITIONER

Recoupling Forecasting with Inventory Control and Supply Planning

Sponsors will instantly realize the difference between this forum and other conferences. Presentations will be conducted by talented, experienced thought leaders, from industry and academia. Many attendees will be seeking to learn more about available tools, so we are inviting select vendors to exhibit and to welcome our distinguished speakers.

Sponsoring this conference will support Foresight's initiatives to bring together industry knowhow and experience with the innovations from evidence-based research. Your company will benefit not merely from exposure to our audience but from the unbiased and frank exchange of information designed to improve forecasting practice. And before the conference, you will gain visibility in the pages of *Foresight*, on the *Foresight* website, through conference promotions, and social media posts.

Opportunity	Package Includes	Cost
Literature Distribution	<ul style="list-style-type: none">• One-page promotional piece placed on literature table	\$400
General Sponsor	<ul style="list-style-type: none">• One-page promotional piece in conference bags• Linked logo on conference website• One conference registration (includes breakfasts, lunch, breaks, dinner, and welcome reception)	\$1,900
Exhibitor Booth	<ul style="list-style-type: none">• General Sponsor benefits• Exhibitor booth• Introduce a speaker session (5 minutes)• Second conference registration	\$3,900
Lunch Sponsor (Sole)	<ul style="list-style-type: none">• Exhibitor Booth benefits• Welcoming remarks at lunch (5 minutes)• Corporate signage display at lunch• One half-page ad in a 2017 issue of Foresight• Promotional piece in conference bags and linked logo on conference website	\$4,900
Gold Sponsor (Sole)	<ul style="list-style-type: none">• Exhibitor Booth benefits• Welcoming remarks at dinner (5-10 minutes)• Signage at registration area throughout conference• Corporate logo imprinted on the conference bag• Promotional piece in conference bags and linked logo on conference website• One full-page ad in a 2017 issue of Foresight	\$8,900

Contact StaceyHillard@forecasters.org to reserve your desired sponsorship opportunity.

